



We Can Help You Put The
PIECES TOGETHER!

services@blackdoglearning.com



We at Black Dog Learning LLC wish to welcome you to this snapshot of our elearning, graphic arts and publication portfolio. Please visit our website at www.blackdoglearning.com for more examples and working demonstrations.

Black Dog Learning LLC successfully provides training and media development services to our clients. We work hard to ensure your learning or multimedia products are smart, effective and do what they are designed to do!

We are an agile two-person team, each with over 24 years of experience in our respective fields. That's almost 50 years of diverse experience in instructional design, e-learning development, publication, advertising and creative design. We enjoy what we do! You will find this reflected in our work and how we treat and communicate with our customers.

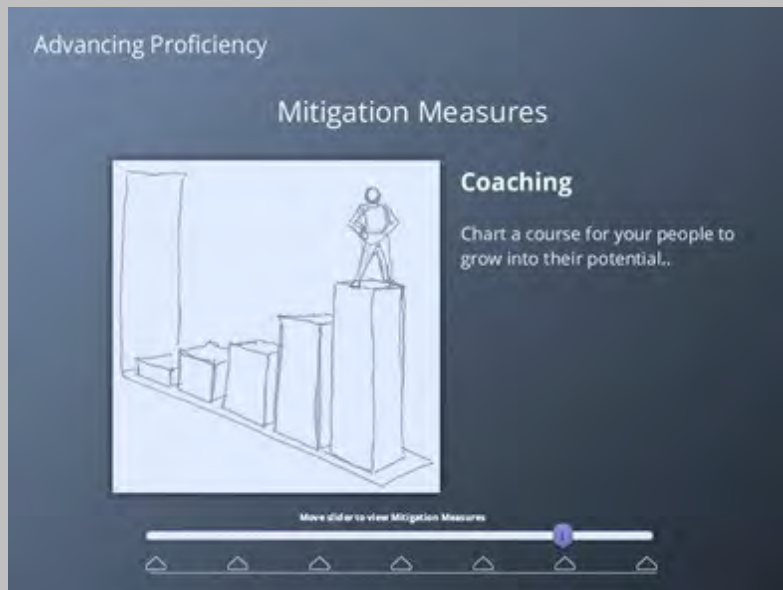
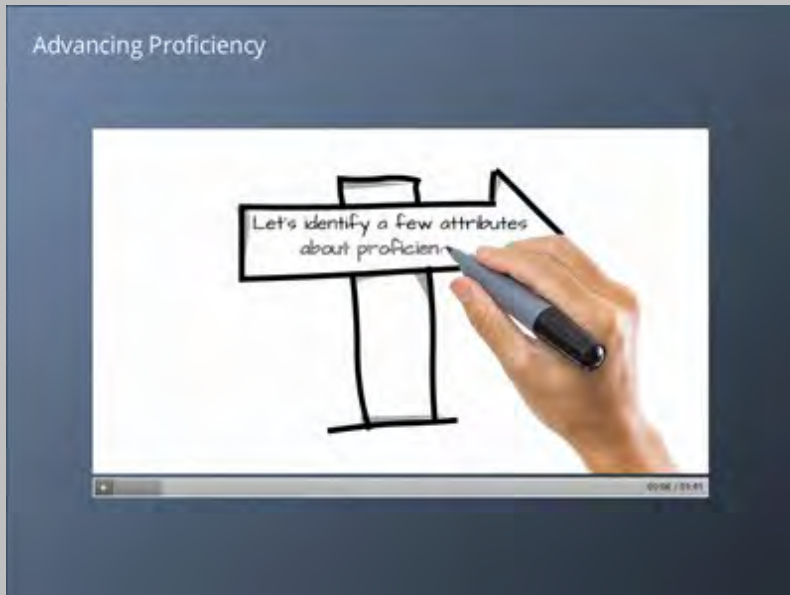
The collection of images in this brief portfolio represent courses, publications and media elements developed in Lectora, Adobe Captivate, Articulate Storyline, Toolbook, and a variety of graphic, audio and video software. We strive to deliver clean, consistent design, coupled with graphics and media that present the message in a clear, concise manner to your students or customers. Let Black Dog Learning help you put the pieces together!

[Email Black Dog Learning LLC](mailto:services@blackdoglearning.com)

E-Learning Portfolio



Authoring tools: Storyline 2, Whiteboard video,



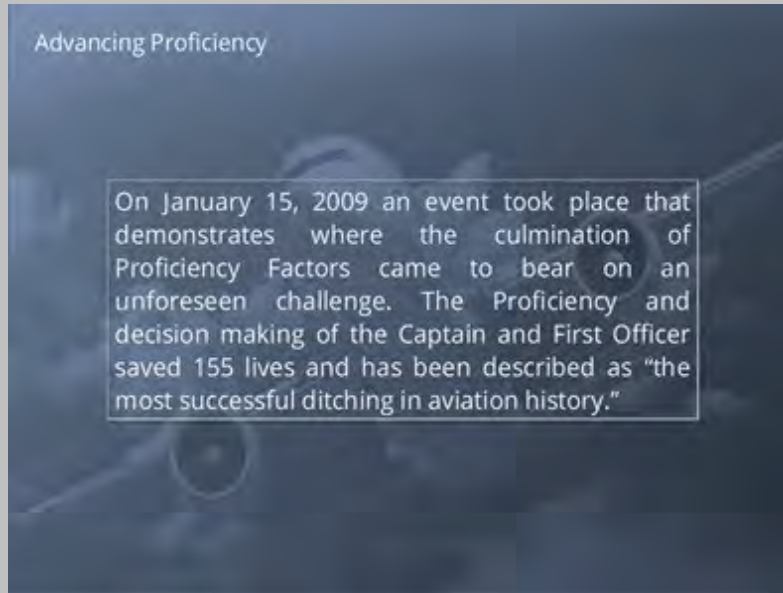
Advancing Proficiency

Developed in early 2015, this title was designed as a prototype in an initiative to advance organizational culture to think in terms of Proficiency.

The title was developed in **Storyline 2** using custom whiteboard “explainer” videos, hand drawn sketches, and a variety of Storyline’s interactive objects, layers and triggers to incrementally display Proficiency concepts.

E-Learning Portfolio

Authoring tools: Storyline 2, Whiteboard video,



Advancing Proficiency continued

This section of the Advancing Proficiency title discusses the case study of the U.S. Airways Flight 1549 incident and the human factors that culminated in the decision making that saved 155 lives when ditching the aircraft in the Hudson River.

Interactive markers and labels embellish a cockpit image and permit students to access data, story and video elements of the event.

E-Learning Portfolio

Authoring tools: Lectora, Flash, Illustrator

Company Total Performance Management

Total Performance Management

Learning

Quit

START TRAINING MODULE

Company Learning Total Performance Management

What is TPM?

Total Performance Management is the key vehicle the company will use to maximize employee performance for the purpose of achieving operational excellence, increasing and delivering customer value, and in creating and growing financial strength.

Quit • Help • TOC

Page 6 of 80

BACK NEXT

Company Learning Total Performance Management

Key TPM Roles and Definitions

Key TPM Roles and Definitions

The graphic below describes management and employee roles as they apply to the new TPM process.

<p>Employee</p> <p>The term "employee" refers to an exempt or bargaining unit employee who is a non-supervisory, individual contributor.</p>	<p>Management</p> <p>Management refers to all levels of management; front line supervisors, managers, plant managers, division managers, vice presidents and the CEO.</p>
<p>Two roles for managers/supervisors</p> <p>A manager or supervisor has two distinct roles in Total Performance Management: The first role is as the employee's immediate supervisor. The second role is as an employee.</p>	<p>Executives</p> <p>Our Executives include the Vice Presidents and the CEO. They will provide oversight, guidance and support for Total Performance Management implementation as required. The Executives will also actively participate in the calibration review process to ensure organizational equity in performance evaluation.</p>

Quit • Help • TOC

Page 63 of 80

BACK NEXT

TOTAL PERFORMANCE MANAGEMENT

A title developed for the Human Resources department of a corporation as a kick-off for a new management training program.

The title was developed in **Lectora** using custom graphics and contained **Flash** animation elements.

E-Learning Portfolio

Authoring tools: Toolbook, Adobe Premiere, Audacity

EEO / Affirmative Action Application
SPC 941 - Computer-Based Training Course

Course Map

INTRODUCTION OBJECTIVES KEY TERMS SUPERVISORY RESPONSIBILITIES

EEO LAWS AND REGULATIONS COMPANY EEO AND AA POLICIES NEW AFFIRMATIVE ACTION PLANS COURSE SUMMARY

COMPANY **Return**

This screenshot shows a 'Course Map' screen with a parchment-style background. It features several menu items: INTRODUCTION, OBJECTIVES, KEY TERMS, SUPERVISORY RESPONSIBILITIES, EEO LAWS AND REGULATIONS, COMPANY EEO AND AA POLICIES, NEW AFFIRMATIVE ACTION PLANS, and COURSE SUMMARY. A 'Return' button is visible at the bottom.

EEO / Affirmative Action Application
SPC 941 - Computer-Based Training Course

Application Situation - 1

Hiring and Promotion

You are considering two candidates for an open position in your department:

#1 - Chris is 50 years old and meets all the necessary qualifications for the job. Chris' co-workers refer to him as the "Old Dog" of the work group.

#2 - Roxanne is 37 years old, energetic, and aspires to a management position some day. She lacks experience and a few of the qualifications for the job.

Review Criteria

COMPANY **Application Situation 1**

This screenshot shows 'Application Situation - 1' under the heading 'Hiring and Promotion'. It describes two candidates: Chris, a 50-year-old referred to as 'Old Dog', and Roxanne, a 37-year-old energetic candidate who lacks experience. A 'Review Criteria' button is located at the bottom.

EEO / Affirmative Action Application
SPC 941 - Computer-Based Training Course

Application Situation - 2

Hiring and Promotion



Hear What Juanita Thinks:

 Click the button for audio

Read What Juanita Thinks:

 Click the button to read text

COMPANY **Application Situation 2**

This screenshot shows 'Application Situation - 2' under the heading 'Hiring and Promotion'. It features a portrait of a woman named Juanita. Below the portrait are two interactive buttons: one for audio ('Click the button for audio') and one for text ('Click the button to read text').

Equal Employee Opportunity/AA

A title developed for the Human Resources department of a corporation to reinforce EEO/AA requirements.

Developed in **Toolbook** using a mixture of custom and stock graphics. The title included video and audio media elements as well. This course was developed for CD and network distribution.

E-Learning Portfolio

Authoring tools: Lectora, Flash, Illustrator

Plant Access Training - Fitness For Duty - Behavior Observation Program >> Recognizing Aberrant Behavior

Four Behavior Categories

Like detectives, we identify changes in behavior by observing through what we hear, see, smell and touch around us. And, like clues discovered by a good detective, there are general indicators of a person's behavior that can warn of degraded or aberrant behavior. These indicators or clues fall into four main categories that will be discussed.

- Personal Health
- Work Performance
- Drug and Alcohol Use
- Social Interaction

COMPANY [Navigation] Page 14 of 90

Plant Access Training - Fitness For Duty - Behavior Observation Program >> Recognizing Drugs, Sales, Distribution

Drug Classifications

To learn about drug classifications and their affects, click the menu buttons on the right.

When complete, click on the Next Page button.

- DEPRESSANTS**
- NARCOTICS**
- STIMULANTS**
- HALLUCINOGENS**

COMPANY [Navigation] Use the Menu Buttons Above to Navigate Page 36 of 90

Plant Access Training - Fitness For Duty - Behavior Observation Program >> Recognizing Aberrant Behavior

General Indicators Observed **Work Performance Behavior** Corresponding Behavioral Trait

Next Clue

- Person has become overzealous
- Doesn't adhere to company policy
- Engages in lots of "risk-taking"
- Worker is absent "On the job"
- ✓ Work quality or quantity changed?
- ✓ Makes more mistakes or bad judgement
- Difficulty concentrating/remaining attentive

Click when Complete

COMPANY [Navigation] Click the "Complete" Button When Finished Page 25 of 93

Fitness For Duty—BOP

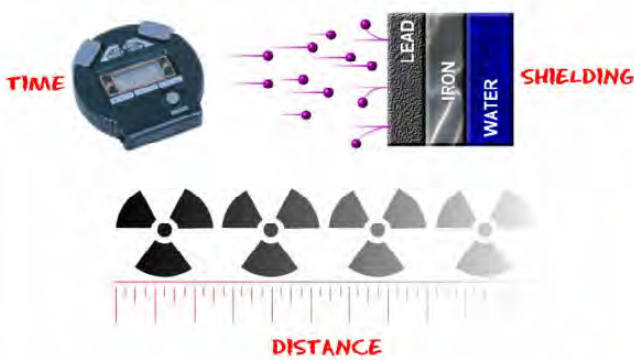
A title developed for General Employee Training at a US Nuclear Power plant. The training is a federal regulatory requirement and is taken annually by all employees and supplemental workers.

Developed in **Lectora** using custom graphics and **Flash** animation elements. *The custom Lectora evaluation activity shown to the left uses a series of clues to engage the student to identify certain behavioral traits.*

E-Learning Portfolio

Authoring tools: Lectora, Flash, Illustrator, Adobe Premiere

Radiation Worker Training - ALARA & Radiation Dosimetry >> [Time, Distance, and Shielding](#)



TIME **SHIELDING**

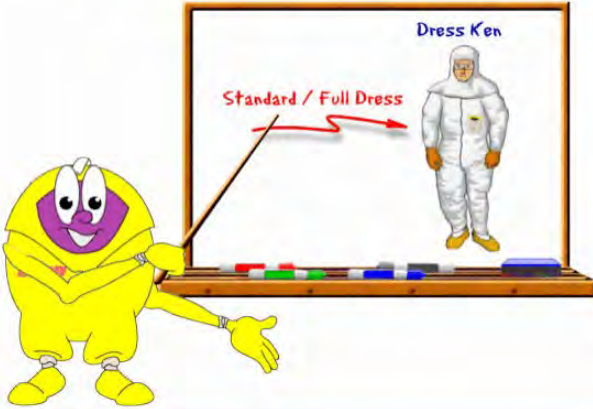
DISTANCE

Click on the area above to see techniques to minimize exposure. After you have viewed each section select NEXT to continue.

COMPANY Navigate using the menu buttons above. Page 13 of 64

Radiation Worker Training - Contamination >> [Donning and Doffing Protective Clothing](#)

Donning and Doffing Protective Clothing



Dress Ken

Standard / Full Dress

COMPANY Page 39 of 127

Radiation Worker Training - Contamination >> [Personal Monitoring](#)

Frisking

place cursor over flashing area for info, click to continue

METER

- Check background radiation, insure meter is not reading over 300 cpm
- If meter reads greater than 300 cpm, move to another area or contact RP



RADIATION MONITOR

VOLUME BATT OFF X150 X10 X1 ALARM AL-ON FAST SLW RESET

COMPANY Page 98 of 127

Radiation Worker Training

A title developed for General Employee Training at a US Nuclear Power plant. The training is a federal regulatory requirement and is taken annually by all employees and supplemental workers.

Developed in **Lectora**, the course uses **Flash** for animations and student interactions. *The frisking simulator shown to the left teaches the student to follow a particular sequence in order to use the equipment properly.*

E-Learning Portfolio


Authoring tools: Lectora, Illustrator

GET - Industrial Safety >> Health and Industrial Hazards >> Asbestos Awareness

Asbestos Awareness

Asbestos is a naturally occurring mineral in the form of long, thin, fiber crystals.

This characteristic gives asbestos unique physical properties.




COMPANY Click the Forward Arrow to proceed >> 8 of 85

Industrial Safety Training - CSS >> Supervisor Responsibilities

Confined Space Supervisor Responsibilities

Routinely inspect and verify, at least every 24 hours, that operations remain consistent with the requirements / time constraints of the entry permit.

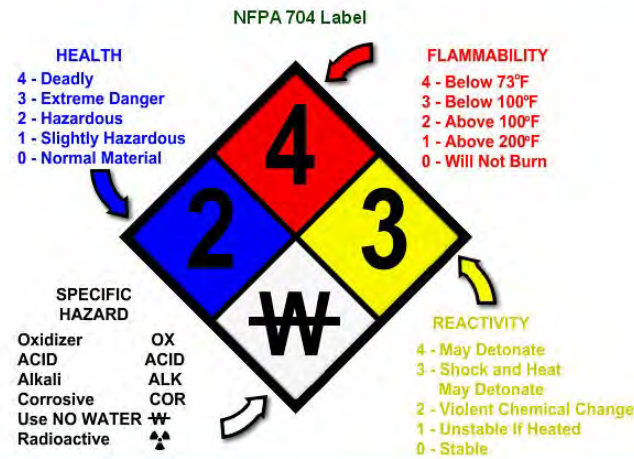
If the scope of the work changes in any way, check the permit for adequate control measures.



COMPANY Click the Forward Arrow to proceed >> 20 of 34

GET - Industrial Safety >> Hazardous Communication >> Identifying Hazardous Material

NFPA 704 Label



HEALTH
 4 - Deadly
 3 - Extreme Danger
 2 - Hazardous
 1 - Slightly Hazardous
 0 - Normal Material

FLAMMABILITY
 4 - Below 73°F
 3 - Below 100°F
 2 - Above 100°F
 1 - Above 200°F
 0 - Will Not Burn

REACTIVITY
 4 - May Detonate
 3 - Shock and Heat May Detonate
 2 - Violent Chemical Change
 1 - Unstable If Heated
 0 - Stable

SPECIFIC HAZARD
 Oxidizer OX
 ACID ACID
 Alkali ALK
 Corrosive COR
 Use NO WATER W
 Radioactive

COMPANY Click the Forward Arrow to proceed >> 65 of 85

Industrial Safety



A title developed for the corporate Safety Training Department of an electric utility.

Developed in **Lectora** using custom graphics. The samples displayed here are representative of only a few of the many safety topic areas contained within the training course.

E-Learning Portfolio

HOME SEARCH LOG OUT

>> STUDENT DETAILS

Search for Student: ZTESTER, TOM - 12345 (optional)

First Name: TOM Student ID: 12345
Last Name: ZTESTER Student Type: Contractor
OLST Password: 12345 Department: -Select Department-
NANTeL ID: Active
SSN ID: 123445678
Company: Test Dummy Inc. Start Date: Feb 9 2010
Email: PIPS: N/A
 Notification Email
Address 1: Address 2: Photo:
City: State: Alabama ZIP: Country: Phone:

Authoring tools: Adobe Captivate, Illustrator

Summary

After accessing the Student Details screen you may locate the existing student record by using the search function.

Updating data is very much like entering data into a new record.

Clicking on the Update Record button will update the student's information in the database.

Exit

Click to review the demo again Click to exit this module

congratulations

you've completed this

TRYiT

Exit

Click to review the TryIt again Click to exit this module

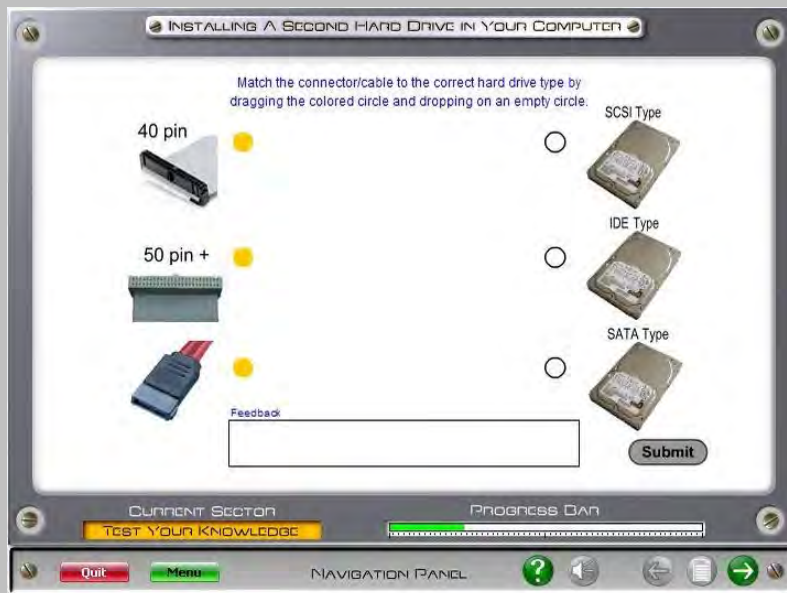
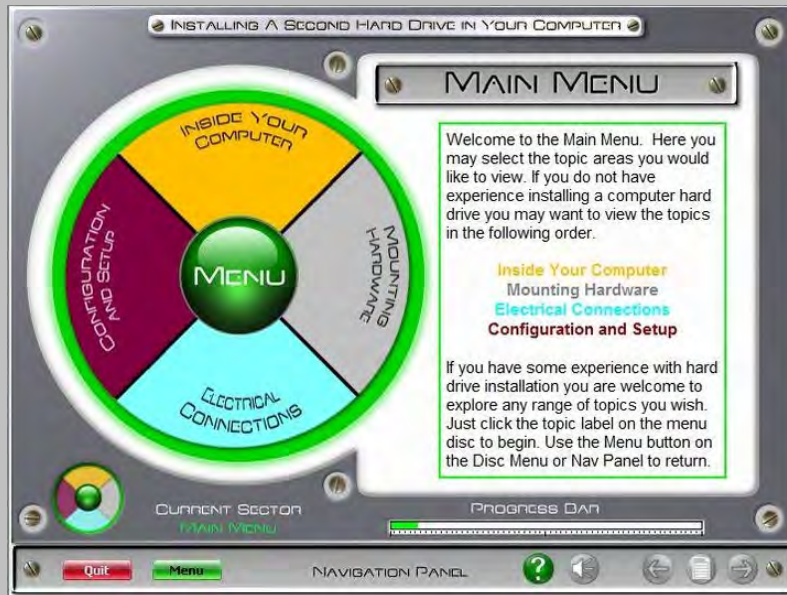
Database Management Simulation

A title developed for a corporation to help train administrators on a new database application.

Developed in **Adobe Captivate** to provide both sequenced instruction and simulated data entry practice and evaluations. Shown is a sample of a practice module called a "Try It" which allows the student to enter data and receive immediate feedback. A total of eight Captivate modules were developed for the training course.

E-Learning Portfolio

Authoring tools: Lectora, Flash, Illustrator, Adobe Premiere



Computer Hard Drive Installation

A title developed as a classroom project while working on a graduate degree in Instructional Design.

Developed in **Lectora** using custom graphics and **Flash** animation elements. Included video and audio media elements. Created a unique user interface to mimic a computer hard drive, and provide student practice and feedback elements.

Available for viewing on our website!

A working version of this course may be viewed on our [website](#).

Gamification/Games



Authoring tools: Storyline 1, RealDraw 5



The Fishing Game

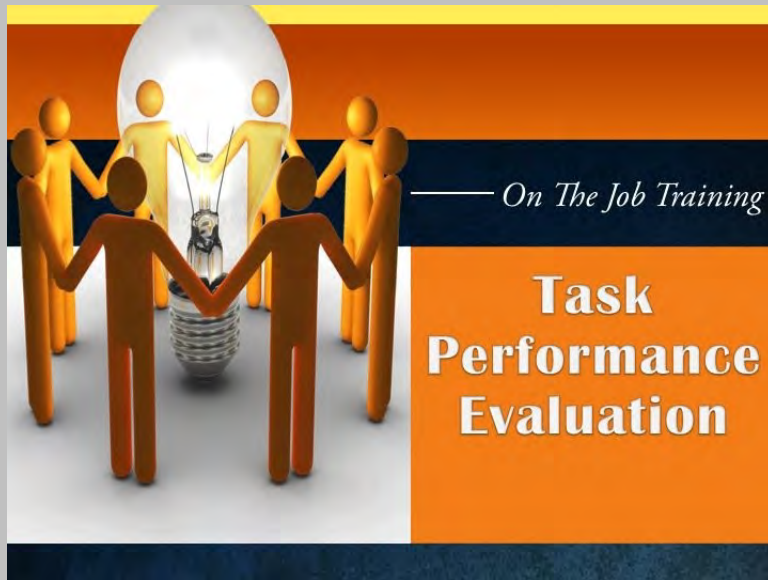
Originally developed in Lectora as a college project, this version was recreated as a demonstration piece in 2014 using **Storyline 1**.

Advanced elements such as variables, conditions, triggers, states, layers and image filters were used to design and build the game play.

Available to play in both Flash and Mobile versions!

A working version of this game may be viewed on our [website](#).

Classroom Portfolio



Authoring tools: Powerpoint, Illustrator

Evaluating Multiple Individuals

- Imagine a scenario that might happen in your discipline.
- As an example, consider two technicians who need to qualify on a task similar to “perform a calibration.” The task may take both of them to complete, but they each need to independently perform all appropriate parts of the task to gain qualification.
- Remember the techniques?



77

Core Work Practices During OJT

Trainers should meet high standards when demonstrating and presenting core work practices during OJT.

Trainers should be:

- knowledgeable of the station standards for the technical area of fundamentals,
- use of human error reduction techniques
- personal protection requirements



8

Task Performance Evaluation

Presentation slide deck developed for the training department of a corporation. This was a revision to the original material to better sequence the content and to enhance the template and graphics.

Developed in **Microsoft PowerPoint** using custom and stock graphics that were enhanced in **Illustrator** and **Photoshop**.

Publication Portfolio

Authoring tools: Adobe InDesign, Photoshop, Illustrator



Publication Cover Artwork

Displayed are a variety of magazine publication covers developed for a variety of customers and distributed in a regional newspaper (print).

Developed in **Adobe In Design, Illustrator and Photoshop.**

Multimedia Portfolio

Spending rose 15%
since 2009



Authoring tools: Explaindio, EasySketchPro,

More than 50% of
training hours consumed
are non-traditional



Contact us for your next
training project!



Black Dog Learning

www.blackdoglearn.com

Whiteboard Videos

An example of an animated whiteboard video developed as a BDL marketing piece. We believe these types of presentation videos have instructional value and are developing others to enhance future e-learning courses and marketing pieces.

This and other videos have been developed by Black Dog Learning for e-learning courses and product marketing!

Videos are available for viewing on our website or our YouTube Channel!

[Thank you for taking the time to view our portfolio!! Please visit our website at: www.blackdoglearning.com](http://www.blackdoglearning.com)